

Organizing Partner:



January 5, 2016

**Kittichai Triratanasirichai**

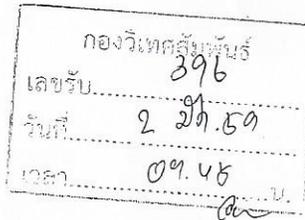
President

Khon Kaen University

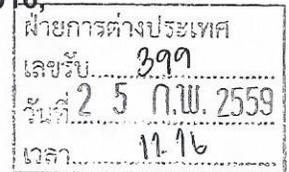
Office of the President

123 Moo 16, Mitraphab Rd, Nai Muang Khon Kaen Thailand

Muang District 40002



**Re: Exclusive Invitation to the 9th QS WorldClass seminar, April 4–6, 2016, Singapore**



Dear Assoc. Prof. Dr. Kittichai Triratanasirichai,

You are cordially invited to attend QS Asia's most prestigious event: the 9th QS WorldClass seminar. Held in partnership with Nanyang Technological University (NTU Singapore), the event will take place at Sentosa, Singapore's famous island resort destination visited by nearly twenty million people a year.

**Theme:** Innovation for Knowledge-based Economies: Education, Research and Governance

**Dates:** April 4–6, 2016

**Venue:** Equarius Hotel, Sentosa, Singapore

The way universities and other higher education institutions justify their institutional existence has changed in parallel with the dynamism of the modern world economy. The traditional culture of open intellectual inquiry and debate has metamorphosed into an institutional emphasis on measured outputs such as on strategic planning, performance indicators, quality assurance measures and academic audits. In addition, the necessity for economic viability has prompted the formation of initiatives that promote greater entrepreneurial skills as well as the development of new performative measures to enhance output and to establish and achieve targets.

In continuation of QS Asia's embarkation on the new mission of connecting business with universities since last year, the 9th QS WorldClass seminar will convene university and industry leaders to discuss the ins and outs of education-business partnership from a wide range of standpoints—but with a focus on innovation.

In the top 13 of the QS World University Rankings, NTU has been highly successful in introducing the best international practices in education and research. Together with QS Asia, we look forward to sharing our experiences with higher education institutions across the world.

Having held 8 successful seminars, the 9th QS WorldClass seminar is set to be yet another successful event in the history of QS WorldClass seminars. The three-day event also includes a camaraderie-boosting visit to the Gardens by the Bay, a park spanning 101 hectares of reclaimed land in central Singapore, adjacent to the Marina Reservoir.



**Who will attend the seminar?**

- University heads, vice chancellors, deans and other senior planners as well as key personnel of global corporations
- Ministers of education, other senior ministers and senior advisers/officers

**What are the benefits?**

- Learn best practice for branding and marketing your institution through case studies and expert knowledge
- Showcase your institution's excellence to the highest echelons of higher education
- Network with university leaders and key personnel of global corporations in a relaxed and informal ambience
- Gain insights into the QS rankings system and its methodology
- Learn about QS research and consultancy services for benchmarking surveys and internationalization strategies

Details of the seminar program, participation fee and registration form are included in the enclosed brochure. Please do not hesitate to contact QS Asia if you have any inquiries.

We hope to see you at this exclusive event for university leaders.

Yours truly,

**Ms Mandy Mok**  
 CEO  
 QS Asia Quacquarelli Symonds  
 Singapore

**Professor Bertil Andersson**  
 President  
 Nanyang Technological University  
 Singapore

① เรียน อธิการบดี  
 เพื่อไปรศพิจารณา

(นายนักสิทธิ์ ศรีกุลชา)  
 หัวหน้างานสารบรรณ

19 ก.พ. 2559

(นายธัญญา ภัคคี)  
 ผู้อำนวยการกองกลาง

② เรียน รรชอภิมหาวิท  
 ทบกว่าปะเทศ  
 เพื่อหนังสือรศอภิมหาวิท  
 อธิการบดี นว.อภิมหาวิท  
 30/2/59

(รองศาสตราจารย์กิตติชัย ไตรรัตน์ศิริชัย)

อธิการบดีมหาวิทยาลัยขอนแก่น

23 ก.พ. 2559

④ เรียน รรชอภิมหาวิท  
 เพื่อไปรศพิจารณา  
 20/2/59

③ เรียน รรชอ. | รรช. กอวอเหนือ  
 เพื่อไปรศ 1 รรช. 1 ประเด็น  
 20/2/59

(รองศาสตราจารย์ ดร. วราธิศ วัฒนวิบูลย์)  
 รองอธิการบดีฝ่ายการต่างประเทศ